



To: Park Board Commissioners
 From: Executive Director Rini and the Senior Leadership Team
 Date: February 20, 2024
 Re: BI MONTHLY MEMO

Dates To Remember:

Date	Event	Time
February 17	Grease Lightning Cardio Dance, FVF Group Fitness	9:30am
February 20	Program Preview Day, SRC	10:00-11:30am
February 21	Preschool Registration Opens to the Public	All Day
February 21	Adventure Camp Registration Opens to the Public	All Day
February 21-22	Dentist Visits Preschool, SRC	9am-3pm
February 24	Swim Meet: Divisional @ Carol Stream, FVRC	1-5pm
February 25	Tumbling State Meet, SRC	10:35am & 1pm
February 28-29	Preschool Tornado Drills, SRC	9am-3pm
March 2	Spring Break 1-Week Membership Special Begins, FVF	8:00am
March 6	Preschool Open House, SRC	4:30-6pm
March 16	Swim Meet: Championship Meet, FVRC	1-5pm
March 16-17	Adult Softball One Nation Softball Tournament, McCaslin	All Day
March 18-23	Gymnastics Parent Watch Week, SRC	Various
March 23	Spring Fling Breakfast & Egg Hunt, FVRC	9:30-11am
March 23	Springtime Madness 3 on 3 Tournament, FVRC	9am-2pm
March 25-27	"Dancenastic" Camp, SRC	9:30am-3:30pm
March 25-28	Cinderella Theatre Camp, SRC	9:30am-12pm
March 28	Flashlight Egg Hunt, CCMG	7:30-9pm
March 28-29	Dancenastics Mini Camp, SRC	10:30am-2pm

Strategic Goal and Initiative #1

Take Care of What We Have

- CCMG
 - Interior renovations were completed as part of restoring the party room now that it is no longer used to store concession goods. New vinyl flooring was installed throughout the facility, the 'golf club' display was relocated, a new half wall was completed, and the entire facility was repainted.
- CCWP
 - New flooring has been installed in the office areas as well as the entire lobby area. New, custom stations were installed on both sides of the entry area to control access, and ensure no one is sneaking in.



Strategic Goal and Initiative #2

Improve Financial Position

These statistics don't include 'deferred revenue' for the summer programs/rentals. For example, Awesome Adventure/Outdoor Camp 'deferred revenue' is already at 76% of budget:

				2/21/24
	YTD 2/20	Deferred	Budget	% Budget
AAC:	5,740.00	300,019.00	335,560.00	91%
Outdoor:	1,120.00	29,288.00	108,665.00	28%
TOTAL	6,860.00	329,307.00	444,225.00	76%

	2024 - YTD	2023 - YTD
Awesome Adventure Camp	\$3,045	\$2,135
Concessions	\$4,381	\$2,952
Corporate Memberships	\$9,429	\$12,112
Days Off Club	\$7,285	\$1,484
Early Childhood Programs	\$1,066	\$128
Fitness Daily Admissions	\$2,515	\$2,910
Fitness Memberships	\$59,878	\$57,744
Fitness Programs	\$836	\$380
FVRC/SRC Rentals	\$9,475	\$9,524
Group Swim Lessons	\$19,005	\$17,584
Gym Rentals	\$11,109	\$9,302
Gymnastics Group Outing	\$276	\$72
Indoor Pool Group Outing	\$156	\$0
Instructional Gymnastics	\$16,719	\$15,529
Lap Swim Members	\$6,315	\$5,811
Outdoor Adventure Camp	\$420	\$0
Park Shelter Rental	\$110	\$0
Personal Training	\$2,037	\$5,748
Springers Gymnastics Team	\$10,271	\$9,040
Theatre	\$10,580	\$10,385

- Deposits received:
 - \$103.95 Chargepoint EV revenue
 - \$382,020.60 DuPage County CDBG Grant reimbursement #2
 - \$2,480.00 PDRMA Claim 8/5/2023 MCC Ballfield lights lightning strike
 - \$884.00 Park on the Green permit partial refund
 - \$100.00 2022 Ford F250 rebate
- 2024 interest received to date:
 - IL Trust Fund Balance Money YTD \$ 664.33
 - Fifth Third Bank Fund Balance Money \$10,809.06
 - IPrime (PMA) Capital Money YTD \$6,213.860
- 2024 Future interest:
 - Fifth Third Bank: \$1.97M in T-Bill to mature March 7, 2024 at a 5.10% yield, with estimated interest of \$25,500; \$789K in T-Bill to mature Apr 11, 2024 at a 5.25% yield, with estimated interest of \$10,313.33; \$983K in T-Bill to mature Apr 23, 2024 at a 5.27% yield, with estimated interest of \$16,858.33.
 - IPDLAF/IL Trust: \$245K cd to mature February 16, 2024 at a 0.385% yield, with estimated interest of \$4,165.00; \$233K cd to mature August 1, 2024 at a 4.70% yield, with estimated interest of \$16351.49; \$245K cd to mature April 8, 2025 at a 5.40% yield, with estimated interest of \$18,374.80; \$224K cd to mature November 3, 2025 at a 5.50% yield, with estimated interest of \$24,673.75
- The 2023 Financial Audit is underway. Auditors were on site the week of February 5 and worked with finance staff.
- Pay application #3 for \$1,195,116.75 still pending from Construction Inc. for Community Park project.
- 2024 Advertising & Sponsorship Combined:
 - Advertising – College of DuPage- \$700
 - Sponsorship – DICK’S Sporting Goods - \$3,000

Strategic Goal and Initiative #3

Operate Parks and Facilities Efficiently

Strategic Goal and Initiative #4

Meet Needs of Changing Community Demographics

- January 2024 Membership Special included \$0 Enrollment and no January payment. 236 new members took advantage of this promotion to join Fountain View Fitness with an individual or family annual membership, paying monthly. As a comparison, in 2023 there were 130 new members in January.
- Before & After Care has 818 school year registrations compared to 860 this time last year. 946 daily flex passes have been sold year to date compared to 1,019 last year. The program is serving 226 individual registrants.
- Fountain View Concessions was open every Saturday in January for Youth Travel Basketball League Games and Swim Meets. Total gross revenue for January is \$1,932.
- The Dolphins Swim Team logo was revamped to meet brand standards with the appearance of a competitive edge.



Strategic Goal and Initiative #5

Develop Parks and Facilities

- Community Park – work will commence the week of February 19 if weather remains positive. The first thing Construction Inc. will be working on are the completing the shelters. Once the weather is consistently in the 40's they will shift focus to the futsal court.
- Walter Park – the contractor will begin bringing in equipment on, or around, February 26. Submittals have been rolling in, playground equipment will arrive by March 1 at the latest and the project should be completed by the Fourth of July.

Strategic Goal and Initiative #6

Foster a Safe and Welcoming Environment

- Staff is exploring pricing to add locks to the 'inside' of doors so that staff can lock down program room/classrooms in cases of an emergency without having to lock the door with a key from the outside.
- Preschool Supervisor attended the Preschool Information Fair at the Carol Stream Library on January 27. Supervisor spoke with 20 families about the park district preschool program and handed out information about the upcoming school year and preschool open house.



Strategic Goal and Initiative #7

Highest Quality Recreation Programs & Services

- The Registration & Membership Services team have been working on a project of updating fitness memberships, to streamline the number of options based on Recreation team's direction.

	2024 - YTD	2023 - YTD
Corporate Memberships	477	393
Total Fitness Memberships	1,792	1,461
Walking Track Memberships	231	206
Adult Trips	45	15
Days Off Club	189	36
Fitness Registration-Based Classes	34	13
Group Fitness Classes	2,046	1,809
Springers Gymnastics Team	57	49
Superbowl 3 on 3 Basketball Tournament	12	11

- Participation numbers in popular group fitness classes continue to increase.
- Train for 5K! and Martial Arts Conditioning were offered for winter 2024, increasing interest and participation in our registered fitness class programs.
- Members enjoyed the addition of Flashdance to the 80's Fun Fitness Class on January 25.



- The 500 Mile Challenge began on January 1 and has 124 members participating. 16 members have reached the first milestone of 125 miles.
- The February Member Challenge began on February 1. Members are challenged to work out 14 times at Fountain View Fitness during the month of February for a chance to win a \$50 gift card; 141 members are participating in the challenge.
- The 3rd Annual Dolphins Swim-a-Thon took place on January 29 and 30, raising \$3,472 which will go towards the Dolphins Fundraising Account. A record board will be purchased in 2024.
- 5-Star Soccer will be running a youth soccer coaches clinic along with a player clinic scheduled in April. This is a new opportunity for coaches and players. They will also be running a youth summer soccer week-long camp at Red Hawk.
- CSPSC will be running our youth soccer player evaluations for our in-house soccer league in March at Glenbard North. They will be running our U10 and U12 soccer participants through drills while our in-house coaches rate the participants for the upcoming draft.
- Super Bowl basketball tournament was held with 12 teams.
- Our adult dodgeball league was canceled earlier this season, but we will be offering a shortened season to build the program back up. League will start in March, and continue for 6 weeks, and will be offering it as a co-ed league.
- Youth Baseball/Softball program will be offering fundraiser nights with the White Sox, June 30 and Schaumburg Boomers, May 24.
- Springers Gymnastics Team competed at Tumbling Sectionals on February 3. There were five teams and approximately 100 tumblers. Team results: 1st place – Newcomer, 2nd place – Beginner, 1st place - Advanced Beginner 1, 2nd place - Advanced Beginner 2, 1st place - Novice 1. There were also 12 Sectional champs!



- Baby Bugs gymnastics class:



- Frozen theatre production – Olaf costume fittings:



- Teenie Weenie Play Time



- Preschoolers celebrated Lunar New Year with crafts and stories.
- Daughters Dance was held on February 9 and 10 at St. Andrews Golf and Country Club. A total of 242 children and their dates attended. The theme was Little Mermaid-Under the Sea.





- Monthly program surveys
 - 2023 December - Sent January 8 to 1239 emails. Submissions to date: 40. Survey closed January 21. Results sent to Recreation.
 - 2024 January - Sent February 2 to 187 emails. Submissions to date: 11. Survey to close February 18.
- CSPD Website/APP upgrades and redesign are underway. Marketing staff is working web-designer with tasks and timelines.
- Facility/Program Opening Needs (signage, menus, advertisements, printed minor equipment, etc)
 - Adult Trips & Events - Program Preview Day - 24x36 A-frame & Flyer
 - CCMG - Updated interior signs, ADA signs 101 PROGRAM ROOM and STORAGE 101 sent to printer and parks ticket entered
 - Concessions (McCaslin) - Sign Replacement sent to printer and parks ticket entered
 - Community - Legislative Breakfast Agenda and onsite signage
 - Dance - spring recital logo and shirt
 - Fitness - Track Rules and Fitness Rules updated, Track Rules Window Lettering sent to printer
 - Parks - Remove Sign at McCaslin Bankshot basketball, Park Entrance Rules sent to printer and parks ticket entered,
 - Preschool - Open House A-frame
 - Registration - Spring Postcard approved
 - Sports - Scoreboard/Banner ordered, Sports - Opening Day Coupon, Basketball All Star Logo for shirts.
- 2023 Year in Review in progress, hope to have a proof of content by February 15.

Strategic Goal and Initiative #8

Highest Quality Staff & Team

- Staff is currently completing mandatory annual Fraud Awareness training to be completed between January-February.
- Staff is also completing mandatory bi-annual Cybersecurity training to be completed in February.
- Preschool Supervisor is attending the Illinois Association for Supervisor & Curriculum Development Conference from February 29-March 1.
- Two summer Recreation Interns have been hired. Payton Schmidt is graduating in May from Elmhurst University with a degree in Business Administration & Sports Management. Matt

Georgoulis will be going into his Junior year at Illinois State University and is pursuing a degree in Recreation & Park Administration.

- A Before & After Care staff meeting was held on February 7. Highlighted topics included activity, ePACT, and general procedure reminders, and a lead-specific training. There is continued focus on consistency between sites.
- Two full time parks employees attended Maintenance Management School in West Virginia put on by NC State University.
- IMRF has updated their website and has a new procedure for us to report and pay IMRF earnings. HR staff attended Zoom trainings with IMRF to learn the new process and new features of the Member Services section of the website.
- Registration & Membership Services Manager will be joining monthly marketing meetings with Recreation staff to stay informed and updated about registration matters.