



To: Park Board Commissioners
 From: Executive Director Rini and the Senior Leadership Team
 Date: March 4, 2024
 Re: WEEKLY MEMO

Dates To Remember:

Date	Event	Time
March 2	Citizen of the Year Banquet, St. Andrews Golf Club	6-10pm
March 3	Optionals Gymnastic Meet, Lombard	TBA
March 4	Foam Roller Fitness class, FVF	12:30 pm
March 6	Preschool Open House, SRC	4:30-6pm
March 8	Temporary Casino Adult Trip, Offsite	9:30am-4pm
March 7-8	Preventative Fitness Equipment Maintenance Scheduled, FVRC	All Day
March 9	Optionals Gymnastic Meet, Joliet	TBA
March 16	Swim Meet: Championship Meet - FVRC	1-5pm
March 16-17	Adult Softball One Nation Softball Tournament, McCaslin	All Day
March 17	Youth BB/SB Meet and Greet, SRC	12-4:30pm
March 18	ShamROCK N Spin, FVF	5:30 pm
March 18-23	Gymnastics Parent Watch Week, SRC	Various
March 23	Spring Fling Breakfast & Egg Hunt, FVRC	9:30-11am
March 23	Springtime Madness 3 on 3 Tournament, FVRC	9am-2pm
March 25-27	Dancenastic Camp, SRC	9:30-3:30pm
March 25-28	Cinderella Theatre Camp, FVRC	9:30am-12pm
March 25- April 1	Spring Break/Days Off Club, SRC	6:45am-6:30pm
March 28	Flashlight Egg Hunt, CCMG	7:30-9pm
March 28-29	Dancenastic Camp, SRC	10:30am-2pm
April 6	Frozen BLUE Performance, GBN Small Auditorium; Green	2-4pm & 7-9pm
April 7	Frozen BLUE Performance, GBN Small Auditorium; Green	7-9pm & 2-4pm

Strategic Goal and Initiative #1

Take Care of What We Have

- Maintenance Building
 - One of the hanging furnaces in the shop was repaired.
- Parks
 - Staff cleaned up Fair Oaks West of all woody invasive plants.
 - Staff installed fans in the Bullpen and McCaslin.
 - Staff cleared brush around the Skate Park so it isn't so easy for kids to hide and graffiti the park.
 - Playgrounds have been evaluated for engineered wood fiber needs. Parks Manager is in the process of scheduling the contractor for installation at all playgrounds in need.

Strategic Goal and Initiative #2

Improve Financial Position

	2024 - YTD	2023 – YTD
CCWP Memberships	\$1,049	\$0
Concessions	\$5,407	\$4,493
Corporate Memberships	\$20,256	\$22,425
Days off Club	\$7,285	\$1,484
Early Childhood Programs	\$1,066	\$128
Family Special Events	\$15,127	\$13,870
Fitness Daily Admissions	\$4,295	\$5,195
Fitness Memberships	\$120,862	\$117,586
Fitness Programs	\$2,746	\$600
Group Swim Lessons	\$18,641	\$17,584
Gym Rentals	\$22,198	\$17,727
Gymnastics Group Outing & Indoor Pool Group Outing	\$432	\$72
Lap Swim Members	\$6,345	\$5,811
Park Shelter Rental	\$110	\$0
Personal Training	\$4,377	\$7,940
Preschool	\$24,549	\$31,538

- 2024 interest received to date:
 - IL Trust Fund Balance Money YTD \$ 4,496.23
 - Fifth Third Bank Fund Balance Money \$10,809.06
 - IPrime (PMA) Capital Money YTD \$6,213.860
- Fountain View Concessions was open for a Dolphins Swim Meet on February 24. Total revenue was \$505.
- 2024 Advertising & Sponsorship Combined
 - AT&T Vendor Tables \$300
 - Flood Brothers Disposal & Recycling \$5,000

Strategic Goal and Initiative #3

Operate Parks and Facilities Efficiently

- IT is working with Recreation Concession staff on the installation of new security cameras at the McCaslin Storage garage. We are also installing an alarm on the freezers in case there is a disruption in the power to avoid loss of food items.
- Our Audio/Video vendor started working on phase 3 for the Paging system at FVRC. They have laid the wiring, then they will install the speakers and configure them with the PA system. This next phase will add the pool, and gym.

Strategic Goal and Initiative #4

Meet Needs of Changing Community Demographics

Strategic Goal and Initiative #5

Develop Parks and Facilities

- Walter Park Renovation – the park project officially began on Tuesday, February 27. The contractor has removed the playground, fenced off the playground, began cutting the new trail and has begun removing the existing parking lot.
- Community Park – one of the three shelters has been completed and the remaining two are very close to completion. Parking lot islands are being filled with topsoil to finish grade and

soil from the project has begun to be removed from the site. Staff will return to onsite bi-weekly meetings to ensure progress.

- Staff is working with White & Co. to push Construction Inc. to complete mandatory grant paperwork, and pay applications. This is in addition to completing the remaining project items.

Strategic Goal and Initiative #6

Foster a Safe and Welcoming Environment

Strategic Goal and Initiative #7

Highest Quality Recreation Programs & Services

	2024 - YTD	2023 – YTD
Total Fitness Memberships	1,903	1,461
Corporate Memberships	484	393
Walking Track Memberships	231	213
Group Fitness Classes	2,578	1,949
Fitness Registration-Based Classes	10	5
Youth Softball – Spring League	120	108
Youth Baseball – Spring League	227	267
Youth Soccer – Spring League	380	371

- Participation numbers in popular group fitness classes continue to increase with an average of nine participants per class.
- Martial Arts conditioning classes were offered in Feb 2024, increasing interest and participation in our registered fitness class programs. Members enjoyed the Fun Fitness Class on Feb 17.
- Grease Lightning Dance Party was held on February 17.



- The 2024 500 Mile Challenge began on Jan 1 and currently has 124 participating members. As of February 27, 30 members have completed 125 miles, four members have completed 250 miles and two members have completed 375 miles.
- The February Member Challenge, which began on February 1, has 143 participating members.
- Springers Competed at State (SRC) on February 25 with the following results:
 - Newcommer – 3rd Place, Beginner – 1st place, Adv. Beginner 1– 1st place, Adv. Beginner 2 – 3rd place, Novice 1 – 1st place & 6 individual Age Group Champions

- 17 New Preschoolers registered on the first day that Preschool registration opened.
- Kindergarten Readiness celebrated their 100th day of school on February 15.
- McElroy Pediatric Dentistry visited the Preschool on February 21-22. The dental hygienist talked about the importance of brushing and flossing your teeth twice a day, what foods are good/not good to eat for your teeth, and showed pictures of what happens when you visit the dentist.



- Activkids B & A has been able to take the kids outside due to the weather.



- The Northern Illinois Winter Swim Conference Divisional Meet took place on February 24. Approximately, 400 people were in attendance and the Carol Stream Dolphins took first place.
- Youth Basketball held its first All Star event for first-eight grades on February 25. Visit here to view all pictures: [All Star Basketball - 2024](#)



- Monthly program surveys
 - 2024 January - Sent February 2 to 187 emails. We have received 11 submissions to date. Survey closed February 18.

- Website/APP
 - New Website Meeting was held on February 22
 - Discussed new tasks such as time block, hero/slider with minimal words for facilities, a toggle section above footer, events timetable calendar color scheme. The group also discussed the navigation scheme and plans.
- Photography
 - Photos in from youth dodgeball league and basketball playoffs. Uploaded to Flickr and shared with sports team who posted to Facebook.
 - Photographer is secured for Frozen performances in April and Dance performances in May.
- The following flyers were sent for the spring season to School District 93's Virtual Backpack:
 - CSPD Youth Sports Mini Guide for Spring/Summer 2024
 - CSPD Birthday Parties
 - CSPD ActivKids School Year Care
 - CSPD Summer Day Camps
 - CSPD Coral Cove Sale flyer

Strategic Goal and Initiative #8

Highest Quality Staff & Team

- Fitness Recreation Supervisor attended the ACSM Health & Fitness Summit in Chicago.
- Recreation Supervisors attended a WDSRA training.
- Birthday Party hosts met for a team meeting on February 13. New Recreation Supervisor introduced themselves and discussed new birthday party themes and expectation with staff.

Miscellaneous News You Can Use...

