



To: Park Board Commissioners
 From: Executive Director Rini and the Senior Leadership Team
 Date: July 12, 2024
 Re: WEEKLY MEMO

Dates To Remember:

Date	Event	Time
June 11-July 9	Adult Mini Golf League, CCMG	7-9pm
July 12	Adult Trip - Route 66 Tour	8am-7pm
July 13	Teenie Weenie Carnival, SRC	10:30am-12pm
July 13	IPRA Unplug Illinois event: Free Fitness Day, FVRC	All Day
July 13	Olympics Theme Night, CCMG	5-10pm
July 23	Adult Trips Program Preview Day, FVRC	1:30-3pm
July 24-Sept 2	\$0 Enrollment: Membership Special, FVRC	All Day
July 26 - 27	Shrek Yellow Cast Performance, GBN	7-9pm; 2-4pm
July 27	3v3 Live Youth Soccer Tournament, Red Hawk	8am-7pm
July 27-28	One Nation Adult Softball Tournament, McCaslin	8am-11pm
July 29-Aug 16	Indoor Pool Closure, FVRC	All Day
July 31	Harry Potter Theme Night, CCMG	5-10pm
August 1	Adult Softball One Day Tournament, McCaslin	6-10pm
August 3	USSSA Adult Softball Tournament, McCaslin	8am-10pm
August 9-11	Youth Softball Tournament – Alliance Fastpitch, McCaslin	8am-5pm
August 12-14	Dance Intensive Camp, SRC	9:30am-3:30pm
August 15-18	SSA Adult Softball 16" A National Tournament, McCaslin	8am-11pm
August 24-25	USSSA Adult Softball Tournament, McCaslin	8am-10pm

Strategic Goal and Initiative #1

Take Care of What We Have

- PARKS
 - New batteries were installed on all Thorguard units throughout the District.
 - Staff began the process of painting Bierman shelter. It was power washed and scraped. It will then be primed and painted in house.
 - Staff addressed multiple resident concerns such as clearing woodies along the shoreline at Bierman Park as well as clearing brush off a residents fence that backs up to Horizon Park.
- CCWP
 - Three new umbrellas were installed.
 - Per the IDPH inspection, a leaking sink was repaired in concessions.
- SRC
 - Entrance runners replaced as the old ones were not in the best shape.

- FVRC
 - Basketball nets replaced in the gym.
 - Additional patio lights were installed.
 - Emergency light replaced on the track

Strategic Goal and Initiative #2

Improve Financial Position

	2024 - YTD	2023 – YTD
Adult Overnight Trips	\$60,502	\$26,535
Adult Trips	\$28,607	\$15,516
Awesome Adventure Camp	\$157,056	\$146,446
CCMG Concessions	\$2,530	\$2,492
CCMG Daily Admissions	\$34,158	\$31,756
CCMG Group Outing	\$1,645	\$1,258
Concessions	\$261,334	\$223,305
Corporate Memberships	\$61,513	\$64,706
Dance	\$76,022	\$69,772
Early Childhood Programs	\$13,322	\$4,183
Family Special Events	\$22,825	\$19,830
Fitness Daily Admissions	\$12,190	\$12,777
Fitness Memberships	\$370,920	\$374,392
Fitness Programs	\$5,937	\$2,647
FVRC Rental	\$68,490	\$59,652
Gymnastics Group Outing	\$636	\$600
Indoor Pool FVRC Rental	\$1,780	\$925
Outdoor Adventure Camp	\$68,233	\$44,869
Personal Training	\$11,508	\$21,110
Pickleball Court Reservations	\$110	\$0
Springers Gymnastics Team	\$47,418	\$46,048
Theatre	\$66,398	\$61,797

- Deposits received:
 - \$12,802 Pepsi commissions
 - \$15,057 CS Panthers affiliate fees
- 2024 interest received to date:
 - IL Trust Fund Balance Money YTD \$ 243.22
 - Fifth Third Bank Fund Balance Money \$79,375.93
 - IPrime (PMA) Capital Money YTD \$28,956.65
- 2024 Property Taxes:
 - Current Year Allocations: \$1,717,385.49 June 28, 2024 YTD \$5,723,699.16, 53.1% of budget
 - Prior Year Allocations: 180.98, 2024 YTD \$180.98, 72.4% of budget
- 2024 Personal Property Replacement Taxes:
 - Current Allocation: \$28,525.84 May-June, 2024 YTD \$113,450.20, 64.8% of budget
- McCaslin hosted a Spiderz Mega Draft tournament (July 5-7), and players competed in draft tournament of 64 total teams (768 players) from all over the country. McCaslin Sports Complex was filled throughout the weekend with players cheering on friends and family competing for various teams. Concessions hit their highest sales with a three day total \$30,000 total gross revenue for this tournament.



Strategic Goal and Initiative #3
Operate Parks and Facilities Efficiently

- New Dolphins Swim Team records board will be installed in the indoor pool area. This board allows for easy updates as swim records continue to be made and broken by our Dolphins Swimmers.

CAROL STREAM Park District			GIRLS 11 - 12		BOYS	
GIRLS 8 & U			50 FREE		50 FREE	
I. FERNANDEZ 2016	25	1:00.00	S. CLEMENS 2023	50	D. DAMISIELLA 2010	1:00.00
I. FERNANDEZ 2016	50	1:00.00	A. PINKE 2018	100	L. JACOBI 2011	1:00.00
I. FERNANDEZ 2016	25	1:00.00	S. FERNANDEZ 2018	50	S. HANKE-SULAMADI 2010	1:00.00
M. LARSON 2017	25	1:00.00	A. PINKE 2018	50	D. DAMISIELLA 2010	1:00.00
M. LARSON 2017	50	1:00.00	T. VERQUE 2017	50	D. DAMISIELLA 2010	1:00.00
A. HANCOCK, I. FERNANDEZ, M. LARSON, M. SAGDO 1:00:00 2018	100	1:00.00	S. CLEMENS 2023	100	S. DAMISIELLA 2010	1:00.00
A. HANCOCK, I. FERNANDEZ, M. LARSON, M. SAGDO 1:00:00 2017	100	1:00.00	S. CLEMENS 2023	200	M. HANSEN, C. ORTEL, J. HANSEN-SILVER, J. SCHLAFER 2004:00 2023	2:00.00
GIRLS 9 - 10			50 FREE		50 FREE	
S. CLEMENS 2023	50	1:00.00	A. PINKE 2018	50	M. MCKENNA 2023	1:00.00
S. CLEMENS 2023	100	1:00.00	A. PINKE 2018	100	M. MCKENNA 2023	1:00.00
S. CLEMENS 2023	50	1:00.00	A. PINKE 2018	50	G. GARCIA 2016	1:00.00
S. CLEMENS 2023	100	1:00.00	T. COYNE 2023	100	G. GARCIA 2016	1:00.00
S. CLEMENS 2023	50	1:00.00	A. PINKE 2018	50	T. MITCHELL 2016	1:00.00
S. CLEMENS 2023	100	1:00.00	A. PINKE 2018	100	T. MITCHELL 2016	1:00.00
S. CLEMENS 2023	200	1:00.00	M. HIGDON 2018	50	L. LAPO 2016	1:00.00
S. CLEMENS 2023	500	1:00.00	M. HIGDON 2018	100	T. MARRASCHI 2023	1:00.00
S. CLEMENS 2023	1000	1:00.00	H. GLASS 2024	200	C. TRAMON 2001	1:00.00
S. CLEMENS 2023	2000	1:00.00	A. SVILAMA 2023	500	T. PRICE, V. SIMONE, T. MITCHELL, A. HANCOCK 1:00:00 2018	2:00.00
S. CLEMENS 2023	5000	1:00.00	D. WOODS, M. WEISS, S. FERRARIELI, A. FULLER 2:00:00 2018	1000	J. SIANGO, A. MACE, V. SIMONE, T. MITCHELL 1:44:70 2018	2:00.00
S. CLEMENS 2023	10000	1:00.00	S. FERNANDEZ, A. FULLER, M. WEISS, A. FULLER 1:46:40 2018	2000	S. CLEMENS 2023	2:00.00
GIRLS 13 - 14			50 FREE		50 FREE	
S. CLEMENS 2023	50	1:00.00	S. CLEMENS 2023	50	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	100	1:00.00	S. CLEMENS 2023	100	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	50	1:00.00	S. CLEMENS 2023	50	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	100	1:00.00	S. CLEMENS 2023	100	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	50	1:00.00	S. CLEMENS 2023	50	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	100	1:00.00	S. CLEMENS 2023	100	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	200	1:00.00	S. CLEMENS 2023	200	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	500	1:00.00	S. CLEMENS 2023	500	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	1000	1:00.00	S. CLEMENS 2023	1000	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	2000	1:00.00	S. CLEMENS 2023	2000	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	5000	1:00.00	S. CLEMENS 2023	5000	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	10000	1:00.00	S. CLEMENS 2023	10000	D. ANDREY 2018	1:00.00
GIRLS 15 & U			50 FREE		50 FREE	
M. LARSON 2016	50	1:00.00	S. CLEMENS 2023	50	D. ANDREY 2018	1:00.00
M. LARSON 2016	100	1:00.00	S. CLEMENS 2023	100	D. ANDREY 2018	1:00.00
A. PINKE 2017	50	1:00.00	S. CLEMENS 2023	50	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	100	1:00.00	S. CLEMENS 2023	100	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	50	1:00.00	S. CLEMENS 2023	50	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	100	1:00.00	S. CLEMENS 2023	100	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	200	1:00.00	S. CLEMENS 2023	200	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	500	1:00.00	S. CLEMENS 2023	500	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	1000	1:00.00	S. CLEMENS 2023	1000	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	2000	1:00.00	S. CLEMENS 2023	2000	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	5000	1:00.00	S. CLEMENS 2023	5000	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	10000	1:00.00	S. CLEMENS 2023	10000	D. ANDREY 2018	1:00.00
GIRLS OPEN			50 FREE		50 FREE	
S. CLEMENS 2023	50	1:00.00	S. CLEMENS 2023	50	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	100	1:00.00	S. CLEMENS 2023	100	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	50	1:00.00	S. CLEMENS 2023	50	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	100	1:00.00	S. CLEMENS 2023	100	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	50	1:00.00	S. CLEMENS 2023	50	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	100	1:00.00	S. CLEMENS 2023	100	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	200	1:00.00	S. CLEMENS 2023	200	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	500	1:00.00	S. CLEMENS 2023	500	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	1000	1:00.00	S. CLEMENS 2023	1000	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	2000	1:00.00	S. CLEMENS 2023	2000	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	5000	1:00.00	S. CLEMENS 2023	5000	D. ANDREY 2018	1:00.00
S. CLEMENS 2023	10000	1:00.00	S. CLEMENS 2023	10000	D. ANDREY 2018	1:00.00

- IT has replaced a switch, and new enclosure to improve operations at McCaslin Concession building.
- A new audio/video receiver was installed for the FVRC multipurpose rooms in support of the A/V system used for rentals.

Strategic Goal and Initiative #4
Meet Needs of Changing Community Demographics

- The Carol Stream Parks Foundation held their Annual Duck Race at Coral Cove Water Park. The Foundation welcomed two new members this spring who got to participate in their first duck race. Additionally, we invited retired member, Craig Cronquist, to help with the race. The Foundation rolled out a new improved finish line net which improved duck collection and looked much nicer. Lastly, they had a variety of prizes and incentives to encourage the purchase of ducks for the race. (Such as gift cards, and Duck Race shirts). Final revenues are not in yet, but the Foundation sold 1,102 Ducks, a new record. Funds raised by the Foundation add to our annual Carol Stream Park District Scholarship Fund.



Strategic Goal and Initiative #5

Develop Parks and Facilities

- Community Park – the flagpole has been installed, and crews were on sight this week cleaning up and power washing. Seeding is scheduled for next week – which will complete the last punch list item!
- Armstrong Park North Parking Lot – the project is complete and final paperwork is being assembled to send in for reimbursement to the county.
- A grand re-opening was held at Walter Park. This event invited the community to a ribbon cutting, popsicles from the police department, and playing on the playground, baseball field, and pickleball court. All punch list items have been resolved and final payment is being assembled.



- McCaslin Park will be hosting an Alliance Fastpitch Youth Softball Tournament on August 9-11. This tournament is for high school girls from all over the country to compete in a three-day event. Four portable home run fences have been purchased for this tournament thanks to a financial contribution from the DuPage Convention Bureau.

Strategic Goal and Initiative #6

Foster a Safe and Welcoming Environment

- Springers Gymnastics Team and Shrek Theatre participants walked in the 4th of July parade and showed off their tumbling and singing skills.



- Additional parade participants included nine areas of the park district. This year's Feature Float was the Coyote Crossing Mini Golf Celebrating the 20 Year Anniversary.





Strategic Goal and Initiative #7
Highest Quality Recreation Programs & Services

	2024 - YTD	2023 – YTD
Adult Basketball 3 on 3 Tournament	8 teams	0 teams
Adult Softball Wednesday (Summer) – Mini Season	8 teams	0 teams
Adult Trips	647	367
Awesome Adventure Camp	2,848	2,704
CCMG Daily Admissions	6,685	6,233
CCWP Daily Admissions	14,715	12,951
CCWP Memberships sold	1,813	1,850
Corporate Memberships	367	400

Dolphins Swim Team – Summer Season	48 participants	33 participants
Fitness Registration-Based Classes	56	82
Group Fitness Classes	15,772	11,727
Outdoor Adventure Camp	1,081	714
Pickleball Court Reservations	10	0
Preschool	122	105
Total Fitness Memberships	1,631	1,395
Walking Track Memberships	245	231

- Participation numbers in popular group fitness classes continues to average over 9 participants per class. June Fitness Fun Class “Sizzle N Shimmy” was a success, bringing in 10 participants.



- The 500 Mile Challenge began on January 1 and has 137 members participating; 6 members have completed 500 miles.
- The June member challenge asked members to complete 12 workouts in the month of June. We had 149 members participating. This is almost double the participation from 2023 which reported only 78 members participating. The winner received a \$50 Target gift card.
- A diverse selection of registration based classes continue to be of interest with 56 participants in Better Balance and Fall Prevention, Martial Arts Conditioning, Relax and Roll, Speed & Agility Training, and two Train for 5K! classes. This is an increase from only 38 class participants in classes offered in 2023. The 44 additional participants in 2023 were registered for the Zumba Party Charity Event which did not take place in 2024.
- Shrek theatre tickets went on sale on June 26, with 532 sold between four performances, the first day. 846 have been sold thus far, with tickets opening to the public on July 10.



- The first session of Beat the Heat Gymnastics Camp was held from June 24-27 with 22 registrants. Participants practiced gymnastics and dance and swam at CCWP.



- A new Dance Intensive Camp was held June 10-12.



- Theatre Camp was held on June 17-19. Participants put on a short performance for families on their last day and enjoyed swimming at CCWP.



- A new half-day Summer Sports Camp took place at McCaslin Park from June 24-28 with 10 registrants. The recreation interns planned and supervised this camp.



- The adult trip to Wandering Tree Estate took place on June 26 with 11 registrants.



- The adult overnight trip to Cape Cod was held from June 22-30 with 40 registrants.



- Park Play at Wellington Place had a total of 109 participants with an average of 14 per day.



- Park Play at Community Park had a total of 29 participants with an average of 2 per day.
- A new early childhood program, Munch & Learn, took place with five kids on June 25 & 27. This class extends the day for children attending Kiddie Camp.



- The new Little Explorers Adventure Camp took place at McCaslin Park on June 17-21 with six participants, ages 3-5 years. Children played mini golf at Coyote Crossing, enjoyed water activities, played on the playground and in the sand, and made camping-themed crafts.



- Awesome Adventure Camp is serving 303 individual registrants.



- Outdoor Adventure Camp is serving 168 individual registrants. It's been relocated to McCaslin Park July 8-12 due to construction at Evergreen School.



- Pickleball court reservations continue to come in, with 10 reservation made since June 9.
- A summer adult softball mini season (4 weeks) was introduced this year thanks to the nice weather; 8 teams joined this new mini league.
- Marketing email subscribers, and social media followers are regularly monitored. Here is an update of latest numbers:

	as of 4/4/2023	as of 8/14/2023	as of 12/9/2023	as of 3/1/2024	as of 6/10/2024
Emails - Subscribers In Constant Contact	23,788	22,665	22,002	22,047	21,993
Social Media Followers	14,232	15,178	14,013	14,197	
PDF Guide Average Views for the Entire Season	5,102	3,315	2,043	2,300	6,415
Mobile App	–	–	–	2,571	2,829
csparks.org users sessions in 90 days					66,964

- Simkus Marquee has been replaced!
- Eblasts from Constant Contact with social media shares - 28 have been sent this season – covering summer programs, district news, promotions.

Strategic Goal and Initiative #8
Highest Quality Staff & Team

- New Recreation Supervisor for Athletics started on June 24. He previously was a Recreation Director in Williams Bay, WI. He is well into his onboarding thus far.

Miscellaneous News You Can Use...

- The transfer of ownership for Charger Court playground is one step closer to completion. We received the plat of survey. The Village is now preparing a Quit Claim Deed.
- Papoose Park Tot Lot is going to take some additional legal actions. The original subdivision construction company did not properly transfer the parcel to the Village. We will work with Ancel Glink on outlining the steps necessary.